

European Golf Show



The premier golf show in Europe, allows the golf industry to fully review the leading golf simulators, from around the world. So enabling professionals and investors to determine which simulator is in fact the leading model, with the very best features, graphics, accuracy, course library and importantly will generate the best return of their investment. Golf Europe was held in Munich at the end of September, the busiest exhibition stand was the same stand that premiered, the GPS Surround Academy. As the majority of PGA Professionals, visited the stand to witness the latest unique features. Such as the ability to play ones own golf course, whilst have the shot data showing what happened at impact and the digital video analysis showing why, "the ultimate golf lesson." As this was the week leading up to the Ryder Cup, the 2010 course at Celtic Manor, was used to entertain the golf industry.



Digital Video Analysis

Sports Coach now offer an affordable Digital Video Analysis Program, that is fully integrated with the GPS Golf Academy, as premiered at Golf Europe. Enabling the PGA Professional to easily capture the golfer's swing from one or two positions simultaneously. So they may explain what Happened by comparing the shot performance result with the digitised footage. So a complete understanding of the improvements that are required, ensuring the golfer plays to the best of their ability. The golfers swing, can also be played and compared with professionals, to explain the improvements that are needed.



Navarino Golf Academy



The Costa Navarino Golf Resort in Greece has recently opened the most advanced Golf Academy, in southern Europe. Using the GPS Golf Academy with three separate displays, in its upmarket facility. Enabling the teaching staff, to give extremely high levels of on course instruction, indoors. The Dunes course has already been simulated and the Bay course is currently under simulation. Costa Navarino is another superb resort managed by the worlds largest golf management group, Troon Golf.



PGA Tour Store

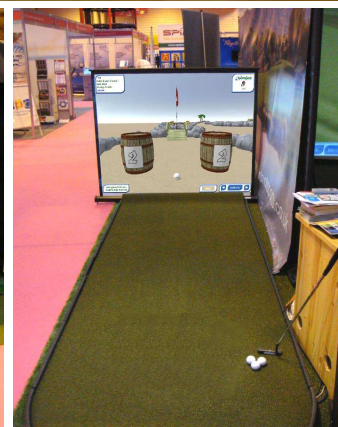
China's Flagship Golf Store has opened in Beijing, under the famous PGA Tour Shop banner. As part of the PGA Tour's efforts to increase its market position in Asia, it has been announced that a total of 180 PGA Tour Stores are planned, which will be located in key cities and golf clubs throughout China. To add to the PGA Tour specific retail environment, a Sports Coach Platinum Simulator was chosen, enhancing both the shopping experience and ensuring that the golfers are custom fitted, with the very best clubs to match their ability.



Leisure Industry Week



The Leisure Industry visited Birmingham on mass, to understand the latest enhancements to their industry. The star of this important exhibition was in fact the GPS Putting Simulator, as the industry was able to fully appreciate the huge versatility of this amazing simulator. With the Launch of the web cam version, the space requirements are significantly reduced and the opportunities expanded. The ability to have a camera, computer and lcd screen, all fitted onto one wall, at minimum cost, without any additional parts.



Opening up huge previously untapped markets such as Hotels, Bars, Health Clubs, Leisure Centres, where space is a premium, ideal for golfers and non-golfers alike, as everyone can putt a golf ball.

Golf Plaza Academy

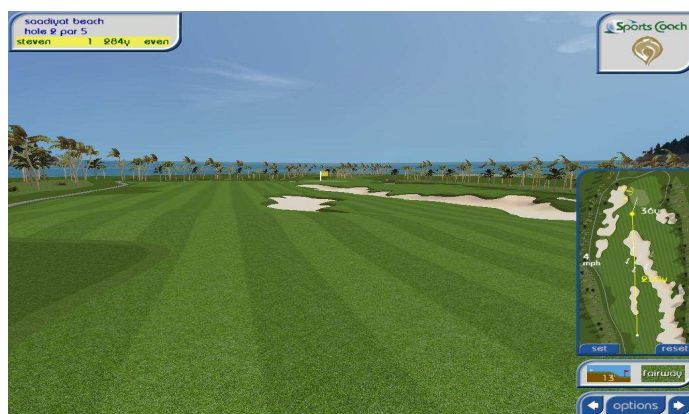


PGA Professional Jon Wells has created a unique and popular golfing facility, in England. Utilising his comprehensive knowledge, to offer golfer's the ultimate location, to hone their game, when in London. The Plaza Membership allows all level of golfers to play simulators, at reduced rates and participate in members competitions. The Academy membership is also offering player assessment, video lessons and regular practise sessions. The Corporate membership also offers on course branding, tuition, private hire, contests, competitions and corporate hospitality. www.thegolfplaza.co.uk



Course Library

Recently the next selection of stunning courses have been completed, for package K. Comprising another 10 famous courses from around the world. Ensuring that 110 golf courses are now playable on the simulator, with another 47 golf courses currently under development. The GPS course library is the world's most comprehensive, with a large number of superbly drawn courses.



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**Manufacturer of Golf Simulators
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