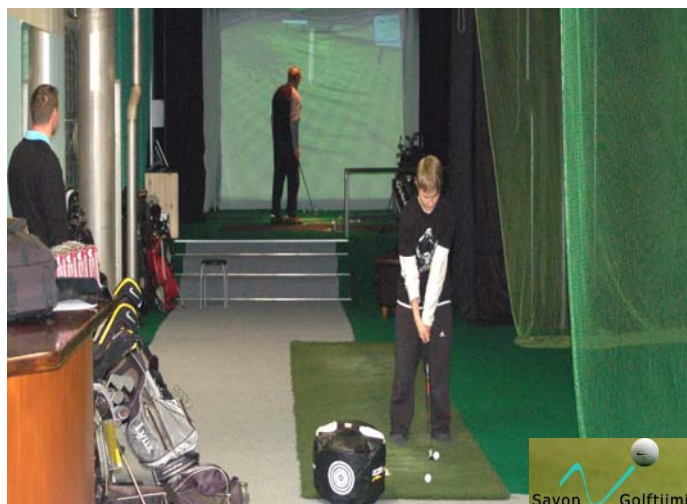


Finish Indoor Golf

Finland is leading the indoor golf market with innovation, in Europe. With an indoor golfing season from October through to April. There are now some 135,000 Finish golfers, playing golf on 140 courses in the summer. During the last two years Sports Coach, have been able to sell 84%, of all the golf simulators sold in Finland. There are many reasons why this high percentage of one companies simulator, has been sold into the Scandinavian market place. The following cross section of indoor golf facilities, explains several factual reasons, why client's are so satisfied and recommend the GPS Golf Simulator.



Return of Investment

Leaf Arena based in Turku, Finland www.leafareena.fi/ Managing Director is Pasi Kuutti his comments are "On the best days we have had 12 hours daily usage, on the golf simulator. Sports Coach has worked perfectly and customers are very pleased, with the machine. The Sports Coach has been on use this winter from October until April and every day we have had lots of players. During this our first winter, we have got back our total investment on the machine. Even better players 0 – 5 handicap have used the machine. Also local junior golf teams use Sports Coach to measure different things. We are really happy with the new high speed camera technology."



Accurate and Realistic

Ari Hagren owner of Swingari Golf, located in Valkeakoski, started a new indoor golf facility, www.swingarigolf.fi last winter. He says "The soul of the whole facility is the Sports Coach simulator. We have separate putting areas, hitting areas, but most interesting is the golf simulator, which brings customers to the other areas, when the simulator is fully booked. The best part of the simulator is that it is so accurate and realistic. Players with handicaps of scratch to 6 are the most enthusiastic. With players 7 to 35 handicap all reporting, how much they love playing the machine. Where as players of handicaps 36 to 54 are finding the simulator very challenging and it teaches them course management. As they have to hit out sideways when playing out of trees, unlike other simulators. Our best player from Pirkanmaa, practises regularly on the Sports Coach. He is representing Finland, at the amateur European Champions. Better players are in the spot light, which means more golfers will follow suit and practise on the Sports Coach during our next indoor golf season."



Social Draw

The owner of Mantsalan Kuntokeidas is Mika Kuivaniemi, has installed the Sports Coach at his Gym www.mantsalankuntokeidas.net. The members of Kuntokeidas Golf Club, get full access to the simulator and the gym. Mika says "both businesses are strongly supporting and complementing each other. Now we have a social draw for golf groups who come together each evening, when husbands come to play golf and the wife's exercise at the gym. During the summer time the simulator is being used as a cinema for the kids."



Flyby Voice Over's



The GPS Golf Simulator is currently having professional flyby voice over's, embedded onto the golf course library. The voice over commentary automatically appears before each hole flyby, giving detailed advice on the ideal way, to play the current golf hole. Several gps courses have already had the voice over's embedded, such as Abu Dhabi, Belfry Brabazon, Bro Balsta, Celtic Manor 2010, Coghill Dubsdread, Doral Blue Monster, Fontana, Gut Kaden, Innisbrook Copperhead and Manoir Richelieu. During the summer the intention is to add voice over commentary to the entire extensive course library. This latest enhancement can be downloaded Free of Charge to all Sports Coach clients, via our FTP Site <ftp://sports-coach.ftpstream.com>



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